



### What do you look for in a COSMETIC DOCTOR?

Female | Experienced | Fully Qualified | Practices at the highest standards | Of Good Standing within the industry | Personalized service | Caring, gentle Knowledge of Artistry and balance | Prefers a natural approach | Latest in technologies and techniques  
Provides detailed consultations | Listens

### Any of the above?

Then consider ARGERA Anti-aging Centre for your next medical cosmetic treatment.

### 'IT'S WORTH TRAVELLING FOR GOOD CARE'

### TREATMENTS

Safe wrinkle relaxers and fillers including facial volumizing and lip restoration/augmentation

- Latest skin treatments for pigment, texture, poor elasticity, acne and acne scarring • Thermage® • Spider Veins • Fat dissolving • Liposuction • Thread lifting • Medical Strength IPL • Excess Underarm Sweating •

Medical Strength Skincare



# Argera CENTRE

IT REALLY IS WORTH TRAVELLING FOR GOOD CARE. BUT WHAT CONSTITUTES "GOOD CARE"?

The ARGERA Centre was established in 2006 and has since grown to become one of the Perth's premier cosmetic clinics with a repeat clientele return rate of over 80%. So what makes the ARGERA Centre so successful? We asked Dr Argie and her staff what they thought and they came up with these 6 main reasons.

### EXPERIENCE

Dr Argie graduated medical school in 1995 and had worked in emergency medicine, and general practice before starting cosmetic medicine work in 1998. She has since obtained a Fellowship from the Australian College of Cosmetic Surgery. This makes her the only female specialist cosmetic physician in Western Australia. To the average patient this means that Dr Argie has passed exams in the area, has proven experience, ongoing education in cosmetic medicine and must maintain the highest in standards. It reflects dedication in cosmetic medicine and tells the patients that they are in safe hands at all times. As Dr Argie reminds us, "In experienced hands cosmetic

treatments are generally safe but all medical treatments have side effects and risks. Being treated by a fully qualified cosmetic specialist means that if a patient does suffer an unwanted outcome that the doctor knows what to do." In fact, it's that level of support and good after care that makes ARGERA stand out against its competitors. Dr Argie is also recognised as one of Australia's advanced injectors as well as an expert in treatments such as Thermage. She is also a trainer for various product company's wrinkle fillers and relaxers. Dr Argie is well respected by her peers and holds various elected positions such as the National Secretary for the CPSA and is on the Board of the ACCS.

As a matter of standards ARGERA's nursing staff have ongoing education and regular quality assurance checks too to ensure that patients are receiving the highest standards treatments at all times. The receptionists undergo similar staff development. The clinic standards are so high and well balanced that ARGERA comes across as a place of healing as much as it does aesthetically.



Photographs are actual patients of Dr Argie

### STANDARDS

ARGERA's success is certainly due to the standards it keeps. Not only with the level of staff training but also with its ambience and protocol systems. From the moment you walk into the clinic you feel its warm and relaxed atmosphere. The treatment rooms are immaculate and interesting, reflecting an eclectic show of beauty and a spiritual undertone. It is clear that Dr Argie wishes her patients to be well informed before

they make any decisions. Her consultation process is detailed, precise and completely geared around what the patient wants to achieve. There is no pressure and Dr Argie encourages unsure patients to go home and think more. Dr Argie appears to understand the patient's concerns and fears, and stays true to the problem whilst acknowledging that most patients have a limited budget. She ensures that all relevant risks are discussed before the treatment. Her

aim is to get the maximal result possible with what the patient can afford. ARGERA keeps detailed treatment records on its patients and thus is able to tailor treatments to the individual. Dr Argie reminds prospective patients "not every patient will feel rapport with their practitioners but they must have confidence in them. If they are not satisfied with their initial consultation, or the premises, or their care, or feel an inner nagging then seek an alternative

